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Does Pet Remedy Reduce Stress in Dogs?

A Knowledge Summary by

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Next Review Date: Jun 12th 2021
Clinical Scenario
During veterinary clinics, you find that clients are asking you about a herbal diffuser, Pet Remedy, that they have seen marketed in pet shops and online, as a method to reduce stress levels in dogs and make them calmer. They notice that the product has been endorsed by a human psychiatrist as efficacious in dogs but wonder what you, the veterinary professional, think about this product. You pause, think, and realise that you do not know anything at all about this product so decide to undertake a review of the published scientific literature in order to provide the client with evidence-based advice. You also note that the manufacturer reports having studies to support the product’s use so decide to contact them direct for further details.

The evidence
Three studies were included in this Knowledge Summary, of which one found no efficacy of Pet Remedy in a stressed dog sample (Taylor and Madden, 2016), one found that it was efficacious at improving behaviour/reducing excitability in a sample of dogs that might be stressed (Unex Designs Ltd., 2014), and one found a significant positive effect of Valerian alone (not as part of the Pet Remedy product) that might reflect lowered stress levels (Binks et al., 2018). Two of the studies (Taylor and Madden, 2016; Unex Designs Ltd. 2014) used the product Pet Remedy in their clinical trial, and were supported financially by the producers of Pet Remedy (Unex Designs Ltd., Torquay, Devon, UK). The Binks et al. (2018) was tentatively included due to Valerian being a key component of Pet Remedy, shelter dogs being a population of dogs identified as experiencing stress (Hermiston et al., 2018) and the mode of administration (environmental application, but not diffuser). However,
when interpreting the efficacy of Pet Remedy based on these findings this should be borne in mind. One study (Taylor and Madden, 2016) purposively selected dogs subjectively assessed as stressed by the owners for inclusion in the study, and one study provides insufficient detail to assess this aspect (Unex Designs Ltd., 2014). All of the studies focused on behavioural parameters, and there are currently no studies that examined the effects of Pet Remedy (or its constituent parts applied environmentally/topically) on physiological indicators of stress.

Two studies (Taylor and Madden, 2016; Unex Designs Ltd., 2014) used a randomised controlled trial design and the other (Binks et al., 2018) used a fixed treatment order, quasi-experimental, controlled trial design. Two of the studies were published in peer-reviewed scientific journals (Binks et al., 2018; Taylor and Madden, 2016). The other (Unex Designs Ltd. 2014) was obtained by public request from the producer of Pet Remedy and has not been through the peer review process but is supplied direct to veterinary professionals asking for evidence as to the efficacy of the product. This study contained insufficient experimental detail to fully appraise key aspects of the study design (including the method of delivering Pet Remedy or what the placebo was, essential sample population details or behavioural protocols used), and the findings for most outcome measures were not reported.

Summary of the evidence

<table>
<thead>
<tr>
<th>Taylor and Madden (2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population: Adult (1–11-years-old, mean: 4.6 years) pet dogs of any breed, sex or neuter status that had previously exhibited signs of stress, plus anxiety in new situations (as reported by the owner in a pre-selection interview). Dogs that were aggressive to strangers or too anxious to handle safely were excluded from the trial.</td>
</tr>
<tr>
<td>Sample size: 28 dogs</td>
</tr>
<tr>
<td>Intervention details: This study was a cross over design, with each dog used as its own control. Dogs were randomly allocated to their order of treatment (how is not specified). The two interventions were: 1. Placebo control 2. Pet Remedy The Pet Remedy product was a commercially available preparation that includes a 5.37% essential oil blend (Valerian, Vetiver, Basil and Sage) in a volatile base, delivered via a diffuser. The placebo used the same diffuser type containing only the volatile base. Dogs were randomly allocated to the order in which they experienced the two treatments to control for order effects (1. Placebo first, followed by Pet Remedy: n = 15; 2. Pet Remedy first, followed by Placebo: n = 13), with approximately 7 days between the dog receiving each treatment.</td>
</tr>
</tbody>
</table>
A power calculation was used to determine appropriate sample size. The statistical analysis was a multivariate regression analysis, with treatment, individual dog and order of treatment as fixed effects.

Experimental set up:
The test pen was a room novel to the dog (at the start of the study), that measured 3 x 3 m, and contained a bed, bowl, and diffuser. A camera allowed remote recording of the dog. The room had washable walls, floor and internal furniture and a built-in fan, with all being cleaned between subjects/tests and a two day period left between testing any two dogs to allow any diffuser residual smells to dissipate.

Testing procedure:
The diffuser was turned on 30 minutes before the test subject (dog) entered. The dog was placed into the room alone for 30 minutes (the details of this process are missing). A camera filmed the dog’s behavior over the thirty minutes. The dog was then removed. Thus, the length of each treatment was 30 minutes, with approximately 7 days between treatments.

Data analysis:
The video footage was renamed by a naïve assistant so that the researcher was blind to the treatment the dog was receiving at the time. The researcher recorded the behaviours according to a pre-prepared ethogram of behaviours (see outcome measures).

The University of Exeter’s ethical review group approved the study.

<table>
<thead>
<tr>
<th>Study design:</th>
<th>Randomised controlled trial</th>
</tr>
</thead>
</table>
| Outcome studied: | 1. Duration of time that the dogs spent performing each of the following behaviours:  
- Autogrooming  
- Digging  
- Drinking  
- Lying down  
- Nosing  
- Locomotion  
- Hind legs (standing on hind legs only)  
- Sitting  
- Standing  
- Circling  
- Chewing  
- Stretching  
- Exit rear (“Time spent standing on hind legs with front legs resting or digging against exit” Taylor and Madden, 2016)  
- Wall bounce |


2. Frequency with which each of the following behaviours was performed:
   - Barking
   - Howling
   - Nose licking
   - Paw lifting
   - Sighing
   - Whining
   - Yawning
   - Urination/defecation
   - Panting

1. Duration of time behaviours performed:
   - There was no effect of treatment on the duration of time with which each of the 14 behaviours recorded were performed. Although order of treatment exposure was built into the statistical model, the authors do not report this finding in the results.

2. Frequency with which behaviours performed:
   - There was no effect of treatment on the frequency with which the nine behaviours recorded were performed. Dogs exposed to Pet Remedy tended to sigh less (P = 0.052).

Limitations:

- The study was industry funded (by Unex Designs Ltd.)
- The inclusion criteria were based on subjective assessment by the owners, with no attempt to standardise level of ‘stress’ between dogs (or to control for it statistically).
- The treatment groups were not evenly allocated to control for order effects.
- The authors do not report whether the dogs were currently taking any medications or other supplements that might have an anti-stress/anxiolytic effect.
- Insufficient detail is provided with regards to how the dog was handled in the lead up to entering the room e.g. was the owner present immediately prior to testing commencing, was this standardised between dogs, etc.?
- Some of the behaviours measured are not clear measures of stress.

### Binks et al (2018)

<table>
<thead>
<tr>
<th>Population:</th>
<th>Healthy adult (18 months–9-years-old, mean age: 4 years and 4 months) neutered dogs in a UK rescue centre. The sample population was mainly male (= 13), mainly medium sized (= 13) and mainly bull breed or bull breed crosses (n = 10).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sample size:</td>
<td>15 dogs</td>
</tr>
</tbody>
</table>
### Intervention details:

Each dog was used as its own control, with each dog exposed to four different essential oil scented cloths in order to investigate the effect of each odour on canine behavior within a kennel. The experimental and control conditions that each dog was exposed to included:

1. Unscented cloth (control 1)
2. Coconut
3. Vanilla
4. Valerian
5. Ginger
6. No cloth (control 2)

*A key herbal component of the Pet Remedy diffuser. Only the controls and the Valerian treatment findings will be reported in the main findings section.

Dogs were all simultaneously exposed to the same treatment condition. Each dog was observed for 2 hours per day (11:00–13:00, with shelter visitors/potential adopters viewing dogs for the second hour) for 3 consecutive days per treatment. Each dog was then given 2 days “wash out period” (no treatment provided) before being exposed to the next treatment condition.

A standardised procedure (5 drops were applied to each cloth – 1 per corner and one in the middle), with sterilised cloths and handlers wearing latex gloves to prevent scent contamination during handling. Cloths were scented 60 mins before being placed in the centre of the dog’s run, and dogs were provided with the cloth 30 minutes before observations started.

The order in which treatments were applied was randomly determined (how is not defined), but the same order was used for each dog (because they were housed relatively close to each other and tested on the same days). The order of exposure was in the same order as the treatments (1–6) listed above.

Each dog’s behaviour was recorded using instantaneous scan sampling at 10 minutes intervals by an unblinded observer.

The study was conducted in accordance with the International Society for Applied Ethology’s ethical guidelines for the use of animals in applied animal behaviour research.

<table>
<thead>
<tr>
<th>Study design:</th>
<th>Fixed order of treatments, controlled trial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome studied:</td>
<td>The frequency of observation points in which the dog was showing the following behaviours/location:</td>
</tr>
<tr>
<td></td>
<td>1. Standing</td>
</tr>
<tr>
<td></td>
<td>2. Sitting</td>
</tr>
<tr>
<td></td>
<td>3. Moving</td>
</tr>
<tr>
<td></td>
<td>4. Resting</td>
</tr>
<tr>
<td></td>
<td>5. Sleeping</td>
</tr>
</tbody>
</table>
Main findings: (relevant to PICO question):

1. Standing
   - No significant effect of Valerian was found on the frequency of standing behaviour observed.

2. Sitting
   - No significant effect of Valerian was found on the frequency of sitting behaviour observed.

3. Moving
   - Dogs moved significantly less when exposed to the Valerian scent cloth, than when exposed to either the unscented cloth \((z = -4.05, P < 0.001)\) or no cloth control \((z = -8.34, P < 0.001)\).
   - The mean (± standard deviation) of observational points in which the dog was vocalising was:
     - Valerian: 1.73 (±2.25)
     - Unscented cloth: 5.80 (±4.41)
     - No cloth: 12.07 (±5.74)

4. Resting
   - Dogs rested significantly more when exposed to the Valerian scent cloth, than when exposed to the no cloth control \((z = 4.20, P < 0.001)\). No other pairwise combination was significantly different.
   - The mean (± standard deviation) of observational points in which the dog was resting was:
     - Valerian: 9.60 (±6.15)
     - Unscented cloth: 8.13 (±7.07)
     - No cloth: 4.47 (±4.17)

5. Sleeping
   - No significant effect of Valerian was found on the frequency of sleeping behaviour observed.

6. Stereotyping
   - Stereotypical behaviours were performed at such a low frequency that this behavioural parameter was not statistically analysed.

7. Vocalising
   - Dogs vocalised significantly less when exposed to the Valerian scent cloth, than when exposed to either the unscented cloth \((z = -8.34, P < 0.001)\) or no cloth \((Z = -4.66, P < 0.001)\) controls.
   - The mean (± standard deviation) of observational points in which the dog was vocalising was:
     - Valerian: 2.53 (±2.70)
Unscented cloth: 8.67 (±6.42)
No cloth: 13.87 (±8.84)

8. Located in the front half of the kennel
   - No significant effect of Valerian was found on the frequency of times the dog was observed to be in the front half of the kennel.

**Limitations:**
- The observer was not blinded to treatment.
- As the study aim was not specifically to look at the effect of Valerian on stress, the pre-existing stress levels of the dogs was not assessed.
- The dogs considered (by rescue centre employees) to be most susceptible to stress were excluded.
- All dogs received the same treatment at the same time and in the same order so the study is particularly sensitive to order effects and stochastic events that might influence dog behaviour during a particular treatment condition.
- None of the behaviours measured in the ethogram are indicators unique to stress.
- All of the behaviours that were significantly affected by Valerian could be used as measures of arousal more generally without reference to the emotional valence (positive or negative) per se.
- Limited range of behaviours observed.

### Population:

**Dogs** (various breeds, ages and both sexes) with behavioural issues (for example anxiety, nervousness or aggression). The authors do not provide further demographic detail (e.g. age range).

### Sample size:

66 dogs (33 dogs per treatment group)

### Intervention details:

Two treatment groups, with each dog used as its own control:
1. Behavioural therapy + placebo
2. Behavioural therapy + Pet Remedy

On arrival dogs were given a behavioural assessment, the behaviour issue identified and a behavioural programme that was partly tailored to the individual dog was devised.

Dogs were allocated to the treatment group by the order in which they presented at the clinic (alternated between groups). The handler and trainer was blinded to which treatment group dogs were allocated to.

Each dog was assessed at four time points:
1. January (baseline measurement)
With data collected at time points 2–4 being compared to the baseline measurement for each dog.

Each dog, and handler, came to the Animal Behaviour Centre on several occasions each month to work with the trainer on a combination of set exercises, plus exercises specific to the individual dog. The owner also undertook training at home. It is not stated whether the number of centre visits, trainer(s) or at home training sessions were standardised between dogs. The set exercises are not fully defined, with only examples (hand feeding, door manners) of the type of exercises provided.

It is not clear when or how the dog was exposed to the intervention (Placebo or Pet Remedy, dependent upon the group the dog was in), but it appears to have been within the training centre environment.

It is not clear exactly when and how the dogs were scored (excitement/behavior) at each of the four time points.

<table>
<thead>
<tr>
<th>Study design:</th>
<th>Randomised controlled trial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outcome studied:</td>
<td>Subjective measures were used:</td>
</tr>
<tr>
<td></td>
<td>1. Behaviour score – ordinal scale ranging from 0 (poor/unacceptable) to 5 (normal/good behaviour), with half-points allowed.</td>
</tr>
<tr>
<td></td>
<td>2. Excitement level – 0 (not excited) to 5 (very excited), with half-points allowed.</td>
</tr>
<tr>
<td></td>
<td>For both measures, the data was handled as follows:</td>
</tr>
<tr>
<td></td>
<td>• The difference between the score/level awarded in January (baseline) and each subsequent experimental month (individually) was calculated for each dog.</td>
</tr>
<tr>
<td></td>
<td>• This ‘differences’ data for each experimental month was compared statistically inter-treatment groups.</td>
</tr>
<tr>
<td></td>
<td>Other outcome measures:</td>
</tr>
<tr>
<td></td>
<td>1. Licking of paws – yes/no</td>
</tr>
<tr>
<td></td>
<td>2. Licking of bedding – yes/no</td>
</tr>
<tr>
<td></td>
<td>3. Suckling – yes/no</td>
</tr>
<tr>
<td></td>
<td>4. Paw over lead – yes/no</td>
</tr>
<tr>
<td></td>
<td>5. Jumping up – yes/no</td>
</tr>
<tr>
<td></td>
<td>6. Turning in circles – yes/no</td>
</tr>
<tr>
<td>Main findings: (relevant to PICO question):</td>
<td>Subjective measures:</td>
</tr>
<tr>
<td></td>
<td>1. Behaviour score</td>
</tr>
</tbody>
</table>
|               | • The median (range) behaviour score for the placebo group was:
<table>
<thead>
<tr>
<th>Month</th>
<th>Range Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>1 (1–1)</td>
</tr>
<tr>
<td>February</td>
<td>2 (1–3)</td>
</tr>
<tr>
<td>March</td>
<td>3 (2–4)</td>
</tr>
<tr>
<td>April</td>
<td>3.5 (2.5–4.5)</td>
</tr>
</tbody>
</table>

- The median (range) behaviour score for the Pet Remedy group was:
  - January: 1 (1–1)
  - February: 2.5 (1–3)
  - March: 3 (1.5–4)
  - April: 4 (2–5)

- A statistically significant difference was observed between the placebo and Pet Remedy treatment groups in February ($P = 0.0011$), March ($P = 0.0070$) and April ($P = 0.0047$)
- However, the 95% confidence interval associated with the change (compared to baseline) in behaviour level seen by each month was 0.0– -1.0

2. Excitement level
- The median (range) score for excitement for the placebo group was:
  - January: 4 (4–4)
  - February: 3 (1.5–4)
  - March: 2 (1–3)
  - April: 1.5 (0.5–3)

- The median (range) score for excitement for the Pet Remedy group was:
  - January: 4 (4–4)
  - February: 2.5 (1.5–4)
  - March: 2 (1–3)
  - April: 1 (0–2.5)

- A statistically significant difference was observed between the placebo and Pet Remedy treatment groups in February ($P = 0.0036$), March ($P = 0.0069$) and April ($P = 0.0009$)
- However, the 95% confidence interval associated with the change (compared to baseline) in behaviour level seen by each month was 0.0– -1.0 for the difference between baseline and February and 0.0–0.5 for the January to March, and January to April time points

Other measures:
1. Licking of paws
   - Findings not reported
2. Licking of bedding
   - Findings not reported
3. Suckling
   - Findings not reported
4. Paw over lead
   - Findings not reported
5. Turning in circles
   - Findings not reported
<table>
<thead>
<tr>
<th>Limitations:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• The study was funded by the producers of Pet Remedy. The level of other involvement is not stated but a commercial statistical services company was hired by them to help design and analyse the study, and the disseminated report is produced by the statisticians hired to do so. There is no statement to outline the limit of their involvement in this study.</td>
</tr>
<tr>
<td>• The study has not been published in the scientific press and so was not subject to the accepted peer review process prior to its findings being reported publicly.</td>
</tr>
<tr>
<td>• There is insufficient information provided to allow this study to be replicated by independent researchers.</td>
</tr>
<tr>
<td>• There is insufficient information provided to allow the presence of, for example, confounding variables that might also explain the findings to be identified.</td>
</tr>
<tr>
<td>• The authors’ do not state the aim of the study until midway through the methods section. The aim is very broad; to see if behavioural therapy plus Pet Remedy is more effective than just behavioural therapy alone, but combined with the inclusion criteria this is very broad.</td>
</tr>
<tr>
<td>• The inclusion criteria are inadequately defined. There is no measure of severity of the behaviour problem, and, from the limited information provided, the behavioural problems were diverse. It is not clear from the description of the sample how many of these dogs were stressed (i.e. if the paper addresses the PICO).</td>
</tr>
<tr>
<td>• A negative control that did not include behavioural therapy would have been useful here.</td>
</tr>
<tr>
<td>• It is reported that sample size calculations were performed but not what the test was, what parameters were used to estimate minimum necessary sample size (e.g. power, effect size), or what that minimum size was. Thus, it is not known whether the eventual sample size was based upon this calculation.</td>
</tr>
<tr>
<td>• Dogs were assessed at the start of the study to establish what the problem was and what behavioural therapy was needed. A protocol was then devised that was partially tailored to the individual dog in terms of the training administered. However, insufficient detail is available here in terms of the nature of the exercises/therapy or the frequency with which they were carried out.</td>
</tr>
<tr>
<td>• It is not clear whether these dogs were involved in 1-2-1 training or in group training sessions. If the later, this may have reduced independence of each observation and raised questions about the true sampling unit.</td>
</tr>
<tr>
<td>• There is no information available on what the placebo was or how it was administered.</td>
</tr>
<tr>
<td>• There is no information on what Pet Remedy is or what formulation or method of dissemination was used (e.g. diffuser, or spray/topical or environmental application?).</td>
</tr>
</tbody>
</table>
| • There is insufficient information on where the dogs were exposed to Pet Remedy/Placebo (training venue, home,
both, etc.? and whether this was standardised between
dogs.

- Anecdotally, Pet Remedy has a distinctive aroma so it seems
  reasonable to assume that, despite blinding, the presence of
  the product would be detectable by the dog, owner, and
  behaviourist/trainer exposed to the product.

- The manufacturers claim that the product works on all
  animals. If this product had any effect on the individuals
  rating the dogs’ behaviour, was the perception affected by
  exposure to Pet Remedy? It is impossible to disentangle any
  effects of Pet Remedy on the rater with any effects on the
  dog’s behaviour as they are confounded.

- The authors report that data was collected for each dog at
  four time points (January/February/March/April) at monthly
  intervals, but it is not clear how these time points were
  separated temporally. Was there an equal number of days
  between time points, and was this the same for each dog?

- The primary outcome measures were both subjective
  measures. No attempt to reduce subjectivity (e.g. through
detailed descriptors for each category) appears to have been
  undertaken.

- It is unclear who undertook the measurement of the primary
  outcome measures, or when in the session this occurred.

- There does not appear to be any attempt to assess inter-
  observer reliability (e.g. would two people award the same
  score to the same dog measured at the same time point), or
  intra-observer reliability (the latter would be more
  problematic to achieve though given the design).

- The primary outcome measures are very limited in their
  scope (e.g. what behaviours contribute to a global
  assessment of the dog’s excitement or behavioural levels?).

- The study reports also collecting proxy measures for stress
  but does not then report any analyses for these measures. It
  refers to these as objective, but in the same sentence refers
to them as incidences of “excessive behavior”. “Excessive”
suggests a subjective assessment, not an objective one.

- No detail is available as to how the proxy measures for
  stress were measured. For example, did the researchers use
  continuous sampling, instantaneous sampling or fixed time
  intervals (if the latter, at what time points), all occurrences
  or one–zero measures, etc. When were these measured?
  During centre behaviour sessions, at home, etc.?

- Neither of the primary outcome measures specifically
  measure stress, and the authors do not justify by reference
to the wider literature the choice of outcome measures
  selected.

- It is difficult to comment fully on the suitability of the
  secondary measures either without more information on
  how/when these measurements were taken and how they
  addressed the study aim. However, the authors mention
  stress so if the aim was to measure stress it is not clear why
  the authors did not pick more universal or subtle measures
of potential stress like yawning.

- It is not stated whether this study was reviewed by an ethics committee or whether informed consent was obtained from the clients.
- The researchers do not report whether the data was normally distributed or not, and present both parametric and non-parametric measures for the raw data. The interquartile range is not reported. The median is reported in this Knowledge Summary as this reflects the type of analytical statistics (non-parametric) that the authors undertook.
- The lower boundary for the 95% confidence interval for all differences data parameters reported was 0.0, which could mean that the true median value for the difference between the two groups was zero (or no difference). Nb. It is assumed median due to the values reported and the distribution around the median difference value, but the authors do not state this, and mean and standard deviation values are also reported. The researchers do not acknowledge this possibility in the summary of findings.

Appraisal, application and reflection

Three studies were included in this Knowledge Summary. Of the two directly using Pet Remedy, one found no efficacy of Pet Remedy in a stressed dog sample (Taylor and Madden, 2016) and the other found that it was efficacious at improving behaviour/reducing excitability in a sample of dogs that might be stressed (Unex Designs Ltd. 2014). The final study found a significant positive effect of Valerian alone (not as part of the Pet Remedy product) that might reflect lowered stress levels (Binks et al., 2018). All three studies focused on behavioural parameters as proxy measures of stress, and there are currently no studies that examine the effects of Pet Remedy (or its constituent parts applied environmentally/topically) on physiological signs of stress. This is a significant limitation to the current body of evidence examining the efficacy of Pet Remedy on canine stress.

The only study (Unex Designs Ltd., 2014) to show that Pet Remedy, as a product, had a positive effect on indices of canine behaviour was an industry designed, reported, and funded randomised controlled trial, and obtained direct from the producer of Pet Remedy, rather than via a peer reviewed journal. Industry sponsored pharmaceutical studies have been shown to be more likely to identify a significant positive effect when using their product in the human healthcare industry (e.g. Chartres et al., 2016; Lexchin et al., 2003). Studies associated with a financial tie are 3.23–4.05 times more likely to report a positive significant effect of the sponsor’s product (Ahn et al., 2017; Lexchin et al., 2003). Whilst understudied in the veterinary profession, a similar effect has been observed with commercially funded studies significantly more associated with a positive outcome (Wareham et al., 2017). The peer review process, whilst recognised as imperfect (e.g. Smith, 2006), is an integral part of the scientific process, that is designed to improve the quality of scientific reporting. However, the producer claimed to have undertaken a scientific study, and historically had used this scientific output in literature supplied to veterinary professionals to support the use of Pet Remedy. Thus it was deemed appropriate to evaluate any relevant study for quality too as it was a resource that might be used to scientifically inform clinical decision making. Unfortunately, the level of detail provided in the submission does not permit an adequate evaluation of the quality of the scientific study, which limits evaluation of both internal and external validity. However, the reporting of the study was very low quality, with numerous omissions of information (see limitations section for the evaluation of this individual study) integral to understanding the scientific methodology utilised. Finally, if Pet Remedy is potentially efficacious for all mammals (Pet Remedy, 2018) then the assessor (as a fellow mammalian species) may also show altered behaviour when exposed to the product. They are also exposed to Pet Remedy at the same time as the dog and while making the
assessment of the dog’s behaviour. Therefore, there is a confounding variable here that means that, if there is an effect, it is impossible to disentangle it from an effect on the dog, the human (e.g. that influences their interpretation of the dog’s behaviour) or various hypothetical interactions. Thus, it concluded that the study provided by Unex Designs Ltd. is unreliable and should not be used to inform the decision making of veterinary professionals. It underpins the importance of not simply relying on where the study type would sit on the pyramid of evidence when assessing experimental evidence.

By contrast, the study by Taylor and Madden (2016), whilst funded by Unex Designs Ltd. (2016) was otherwise independent of the funder. This study was also a randomised controlled trial that utilised a cross over design to assess the effects of an acute stressor (a novel environment combined with, it is assumed, solitary confinement) for a 30 minute duration. This study was the strongest in terms of addressing the PICO. Both the population studied and some of the outcomes measures to evaluate the effect of Pet Remedy most closely matched the requirement for dogs to be stressed and for the reduction in stress to be measured using parameters recognisable as at least partially associated with a stressed (or anxious/fearful) dog. Furthermore, the experimental methodology (video recording for later remote analysis by a blinded observer) removed an important source of bias and confound present in the Unex Designs Ltd. (2014) study. This study found no significant effects of Pet Remedy on 23 indices of canine behaviour. It is suggested that this study is a more reliable source of evidence for veterinary professionals to consult when considering using Pet Remedy in situations that may cause a susceptible dog to experience an increase in stress levels.

Finally, the Binks et al., 2018 quasi-experimental, fixed treatment order, controlled study was tentatively included, as Valerian is one of the primary herbs included in the Pet Remedy diffuser/spray and both products can be applied environmentally. Valerian was applied environmentally (on a scent cloth) in the Binks et al., (2018) study. Whilst the inclusion criteria was not specifically stress-associated (e.g. history of vet or owner identified susceptibility to stress, anxiety or fear) the rescue kennel environment is considered to be a significant stressor for rescue dogs (e.g. Hermiston et al., 2018) so it is reasonable to assume that dogs would be experiencing some stress. It should be noted though that the study excluded dogs considered most likely to be stressed in kennels. A key weakness here in relation to the PICO though, is that a baseline measurement to identify dogs that showed signs of stress was not undertaken. Whilst the control conditions preceded and concluded the order in which treatments were applied, these controls differed in terms of what they controlled for. The first control condition controlled for scent only (by providing a cloth that was also a novel inclusion within the dog’s environment) so not a true baseline measurement. Furthermore, the outcome measures (a limited ethogram) used to evaluate the effects of Valerian on canine behaviour do not allow the reader to disentangle positive (e.g. excitement) and negative (e.g. stress) arousal states. However, it is worth noting that they did find a significant effect of Valerian on dog behaviour, with dogs showing reduced vocalisation and movement, and increased resting behaviour on days (3 consecutive days) when Valerian impregnated cloths were placed in the run. These findings might support the findings of the Unex Design Ltd. (2014) study and provide an alternative explanation (other than stress reduction) for any effect of Valerian based products on canine behaviour. However, using these findings to justify a specific product’s use is more problematic given differences in the method of delivery, the concentration of the product, and the presence of synergistic, additive or negative/antagonistic effects that may be present in a product that combines multiple ingredients that may have a clinical effect on canine behaviour. Thus, while the findings of Binks et al., (2018) are interesting in relation to the potential use of Valerian to modify canine behavior, the external validity of this is not strong enough to use as evidence of efficacy of Pet Remedy, and more research is needed that uses Pet Remedy the product.

In conclusion, there is currently insufficient evidence to show that Pet Remedy does work as an environmental tool to reduce stress in dogs. The poorest quality evidence using a non-peer reviewed randomised controlled trial found a significant positive effect, but the findings are unreliable due to the quality of experimental design and inadequate reporting of the methodology and results. The strongest quality evidence, using a single blinded, randomised, controlled trial, found no effect of Pet Remedy on indices of canine behaviour. There is some evidence that Valerian (an active ingredient in Pet Remedy) may affect canine behaviour in a potentially stressful environment in the medium term, though the affective state sitting behind the behavioural change is unclear.

Given the anecdotal popularity of this product as an over-the-counter product to sell to pet owners, there is a
need for further research to investigate the effect of Pet Remedy on both behavioural and physiological indices of canine stress levels across a range of common scenarios of relevance to the pet owner and veterinary professional. However, there is also no evidence that Pet Remedy will negatively affect canine stress levels either, with these findings consistent across all studies reviewed so, when used as an adjunct, it is unlikely to do any direct animal welfare harm. However, until further research demonstrates a positive effect of Pet Remedy, veterinary professionals should be cautious about recommending Pet Remedy as an alternative to options with a stronger evidentiary basis, or as a delay to seeking more extensive professional support when needed.

**Methodology Section**

### Search Strategy

<table>
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<tbody>
<tr>
<td>Grey literature search:</td>
<td>Request sent to the Pet Remedy supplier for copies of any studies showing that Pet Remedy was efficacious (no species defined). Original request (reply): 31/05/2018 (31/05/2018), request for updates: 25/10/2018, no reply received by the time of submission of this Knowledge Summary for review (01/11/2018), or by the time the revised draft was submitted (21/02/2019), or by the time the final draft proof was approved by the author for publication (12/06/2019).</td>
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<td>Search terms:</td>
<td>PubMed: (Dog or dogs or canine or canines or canis or canid or pup or puppy or puppies or bitch or bitches) AND (“Pet Remedy” or Valerian or vetiver or “sweet basil” or “clary sage” or herb or herbs or herbal or “chrysopogon zizanioides” or “ocimum basilicum” or “salvia sclaria” or “Valeriana officinalis”) AND (Stress or stressed or stressor or stressful or fear or fearful or anxious or anxiety or phobia or phobic or distress or worried or nervous or panic or fright or scared or alarm or apprehensive or calm or calming or calmed)</td>
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<td></td>
<td>Web of Science: (Dog or dogs or canine or canines or canis or canid or pup or puppy or puppies or bitch or bitches) AND (“Pet Remedy” or Valerian or vetiver or “sweet basil” or “clary sage” or herb or herbs or herbal or “chrysopogon zizanioides” or “ocimum basilicum” or “salvia sclaria” or “Valeriana officinalis”) AND (Stress or stressed or stressor or stressful or fear or fearful or anxious or anxiety or phobia or phobic or distress or worried or nervous or panic or fright or scared or alarm or apprehensive or calm or calming or calmed)</td>
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<td>CAB Abstracts: (Dog or dogs or canine or canines or canis or canid or pup or puppy or puppies or bitch or bitches) AND (Pet Remedy or Valerian or vetiver or sweet basil or clary sage or herb or herbs or herbal or...</td>
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</table>
chrysopogon zizanioides or ocimum basilicum or salvia sclaria or Valeriana officinalis) AND (Stress or stressed or stressor or stressful or fear or fearful or anxious or anxiety or phobia or phobic or distress or worried or nervous or panic or fright or scared or alarm or apprehensive or calm or calming or calmed)

Dates searches performed: PubMed: 12/06/2019; Web of Science: 12/06/2019; CAB Abstracts: 12/06/2019

Exclusion / Inclusion Criteria

Exclusion: Pre-defined exclusion criteria: non-English language, popular press articles, conference abstracts

Inclusion: Any comparative (control group utilised) study in which the effect of Pet Remedy (or its constituent parts, applied environmentally or topically) on stress (or similar) in dogs was studied.

Search Outcome

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<th>Excluded – conference abstract only</th>
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Total relevant papers when duplicates removed | 3

CONFLICT OF INTEREST

The author declares no conflicts of interest.
REFERENCES


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